JOIM Conference Series - Agenda March 8 - 10, 2009

Sunday, March 8th

Stanford East Ballroom

5:30pm Reception 6:00pm Dinner

7:00pm Welcome Remarks

7:15pm Regulating Financial Markets: What Have We Learned From the Past?

Keynote Speakers Meir Statman, Santa Clara University

Regulating financial markets: Protecting Us from Ourselves and

Others

Hersh Shefrin, Santa Clara University

Errors in Judgment, Impact on Others, and Paternalistic Regulation

Comments by: Jack L. Treynor, Treynor Capital Management, Inc.

Monday, March 9th

Stanford Foyer

8:00am - 9:00am Breakfast

General Sessions

Stanford East Ballroom

9:00am - 10:15am Speaker Francis Longstaff, Anderson School, UCLA

Topic Systemic Credit Risk: What is the Market Telling Us?

Discussant Jing Zhang, Moody's KMV

10:15 - 10:45am Break

10:45am - 12:00pm **Speaker Robert Hendershott**, Santa Clara University

Topic The Housing Bubble and Resulting Mortgage Crisis

Discussant Jeffrey Bohn, Shinsei Bank, Ltd.

12:00pm - 1:30pm Lunch (at leisure)

2:00pm -3:15pm Speaker Fan Yu, Claremont McKenna College

The Determinants of Operational Risk in U.S. Financial

Topic Institutions

Discussant Rong Fan, Gifford Fong Associates

3:15pm - 3:45pm *Break*

3:45pm - 5:00pm **Speaker Joseph Cherian,** Cornell University

Topic Trading Agents and Liquidity Risk
Discussant Ahmet Kocagil, Fitch Solutions

5:00pm Reception (Stanford Foyer)

Tuesday, March 10th

Stanford Foyer

8:00am - 9:00am Breakfast

General Sessions

Stanford East Ballroom

9:00am - 10:15am Speaker Lasse H. Pedersen, Stern School of Business at NYU

Topic Dynamic Trading with Predictable Returns and Transaction Costs

Discussant Ananth Madhavan, Barclays Global Investors

10:15am - 10:45am Break

10:45am - 12:00pm **Speaker Vineer Bhansali**, PIMCO

Topic Tail Risk Management

Jesse L. Phillips, University of California, Office of the

Discussant Treasurer of the Regents

1:30pm - 2:45pm **Speaker Anna Scherbina**, University of California, Davis

Topic Analyst Disagreement, Mispricing, and Liquidity
Discussant James D. Peterson, Charles Schwab & Co., Inc.

2:45pm - 3:15pm *Break*

3:15pm - 4:30pm **Speaker Lisa Goldberg**, MSCI,Barra

Topic Is There a Green Factor?

Discussant Rodney Sullivan, CFA Institute

Next Conference:

October 4 - 6, 2009 The Ritz Carlton Boston, MA