

# Agenda

**JOIM Conference – AI in Finance II**  
**April 21 – 23, 2025**  
**Santa Clara University**  
**Leavey School of Business**  
**Lucas Hall**  
**738 Franklin Street, Santa Clara, CA 95053**

## **Monday, April 21st – Reception/Dinner**

Lucas Hall, Forbes Family Conference Room 126

5:00pm – 5:30pm - Reception

5:30pm – 7:00pm - Dinner

Opening Remarks – Sanjiv Das, Santa Clara University

6:10pm - Bratin Saha, Digital Ocean, *Keynote*

*Democratizing GenAI: Why, How, and Implications*

## **Tuesday April 22<sup>nd</sup> – General Sessions**

Lucas Hall, Forbes Family Conference Room 126

8:00am – 9:00am – Breakfast

Moderator: Seoyoung Kim, Santa Clara University

9:00am Opening Remarks

*Harry Markowitz Award Announcement* – presented by Robert Michaud, New Frontier Advisors

9:15am -10:15am - Brian Granger, Jupyter open source team (founder), CalPoly San Luis Obispo & AWS

*Open Source and AI*

Discussant: Deep Srivastav, Franklin Templeton

10:15am – 10:45am – refreshment break

10:45am – 12:00am - Markus Pelger, Stanford University

*Do AI-Algorithmic Traders Lead to Market Instability? A Multi-Agent Reinforcement Learning Approach*

Discussant: Iro Tasitsiomi, T.RowePrice

12:00pm – 1:00pm – Lunch

Moderator: Dan Ostrov, Santa Clara University

1:00pm – 2:15pm - Gustavo Schwenkler, Santa Clara University

*The Different Networks Of Firms Implied By The News*

Discussant: Alex “Sandy” Pentland, Stanford Digital Economy Lab and MIT

**Tuesday April 22<sup>nd</sup> – General Sessions Cont.**

2:15pm – 2:45pm – refreshment break  
*sponsored by Leavey School of Business*

2:45pm -4:00pm - Mihail Velikov, Penn State University  
*AI-Powered (Finance) Scholarship*

Discussant: Seoyoung Kim, Santa Clara University

4:00pm – 5:30pm – Reception – Lucas Hall Lawn  
*sponsored by Leavey School of Business*

**Wednesday, April 23<sup>rd</sup> – General Sessions**

Lucas Hall, Forbes Family Conference Room 126

7:00am – 8:00am - breakfast

Moderator – Sanjiv Das, Santa Clara University

8:00am -9:15am - Roger Ibbotson, Yale  
*The CAPM, APT, and PAPM*

Discussant: Kenneth Blay, Invesco

9:15am – 9:30am – refreshment break

9:30am – 10:30am – Panel Discussion: Kevin Pemberton and Jason Kappel, Microsoft  
Moderator: Deep Srivastav, Franklin Templeton

10:30am – 10:45am – refreshment break  
*sponsored by Leavey School of Business*

10:45am – 12:00pm – Jose Menchero, Bloomberg  
*Why Traditional Risk Models Overstate Factor Risk*

Discussant: Weijian Liang, PGIM