

# **JOIM Conference Series**

## September 21 - 23, 2014

## DoubleTree by Hilton Sonoma Wine Country Hotel

Data Science, Institutional & Personal Investing

Sunday, September 21st

5:30pm Reception, Ballroom Foyer

6:00pm Dinner, Salon IV

7:00pm Welcome Remarks H. Gifford Fong

7:15pm *Keynote Speaker:* Arthur Laffer, Laffer Associates

The Wealth of States

Monday, September 22nd

7:45am - 8:45am Breakfast , Cotati /Bodega Room

General Session, Salon I, II, & III - Data Science

8:45am - 9:00am Moderator: Sanjiv Das

9:00am - 10:15am *Speaker:* Vasant Dhar, New York University

Data Science and Prediction

Discussant: Peter Lee, AlphaSimplex Group, LLC

10:15am - 10:45am Break

10:45am - 12:00pm *Speaker:* Tim Loughran, University of Notre Dame

Measuring Readability in Financial Disclosures

Attire: coat and tie

Attire: business casual

**Discussant:** Tal Sansani, American Century Investments

12:00pm - 1:30pm Lunch (at leisure)

2:00pm - 3:15pm *Speaker:* Nancy Wallace, University of California, Berkeley

Endogenous Financial Norms in Financial Networks

Discussant: Roger Stein, Massachusetts Institute of Technology

3:15pm - 3:45pm Break Sponsored by StateStreet Global Exchange (SSGX)

3:45pm -5:00pm *Speaker:* David Leinweber, Berkeley National Laboratory

Event Driven Trading and the "New News"

Discussant: Ronald Kahn, BlackRock

5:00pm Reception & Wine Tasting Event

Upper Patio

### Tuesday, September 23rd

8:00am - 9:00am Breakfast , Cotati /Bodega Room

#### General Session, Salon I, II, & III - Institutional & Personal Investing

9:00am - 10:15am *Speaker:* Vineer Bhansali, PIMCO

By the Numbers: 10 Things my Hobbies have Taught Me About

Investing

**Discussant:** Jing Zhang, Moody's Analytics

10:15am - 10:45am Break

10:45am - 12:00pm *Speaker:* Mark Kritzman, Windham Capital Management, LLC

The Components of Private Equity Performance: Implications for

Portfolio Choice

**Discussant:** Jim Quinn, CalPERS

1:30pm - 2:45pm *Speaker:* Ananth Madhavan, BlackRock

*Understanding ETF Price Dynamics* 

**Discussant:** Craig French, WBI Investments

2:45pm - 3:00pm Break

3:00pm - 4:15pm *Speaker:* Jose Menchero, MSCI

Efficiently Combining Multiple Sources of Alpha

**Discussant:** Margaret Stumpp, Quantitative Management Associates

Spring 2015 JOIM Conference April 26 - 28, 2015 La Jolla, CA

www.joimconference.com