



## Tuesday, March 13<sup>th</sup>

8:00am – 9:00am                      Breakfast – Palisades AB

### General Sessions – Palisades Ballroom

9:00am – 10:00am                      Avanidhar Subrahmanyam (Subra), *Keynote Speaker*  
UCLA Anderson School of Management  
*A Protocol for Factor Identification*

10:00am – 10:30am                      Refreshment Break

10:30am – 11:45am                      Speaker: Colin Camerer, Caltech  
Discussant: Joshua Livnat, Quantitative Management Associates (QMA)  
*The Psychology and Neuroscience of Financial Decision Making*

11:45am – 1:00pm                      Lunch at leisure

12:45pm – 1:00pm                      Ice Cream Break

1:00pm – 2:15pm                      Brett Trueman, UCLA Anderson School of Management  
Discussant: Mark Clements, Research Affiliates  
*Overnight Returns and firm-Specific Investor Sentiment*

2:15pm – 2:30pm                      Refreshment Break

2:30pm – 3:45pm                      Jason Hsu, Rayliant Global Advisors  
Discussant: Michael A. Rosen, Angeles Investment Advisors  
*Anomalies in Chinese A-Shares*