

JOIM Conference Series
FinTech
September 30 – October 2, 2018
Boston Marriott Cambridge / Cambridge, MA

co-sponsored with Massachusetts Institute of Technology
MIT Sloan Finance Group
&
BlackRock

Sunday, September 30th

Business attire

5:30pm Reception / 6:00pm Dinner – Salons 4-7
7:00pm Welcome Remarks Gifford Fong, Gifford Fong Associates
Andrew Lo, Massachusetts Institute of Technology
7:15pm Keynote Speaker Alex (Sandy) Pentland, Massachusetts Institute of Technology

Monday, October 1st

attire: Business

Casual

8:00 - 9:00am breakfast – Concept Room

General Sessions

Salons 4-7

Moderator

Leonid Kogan, Massachusetts Institute of Technology

9:00 - 10:15am

Zvi Bodie, Bodie Associates

Fancy Software Is Not a Substitute for Trustworthiness and Good Science

Will Kinlaw, StateStreet Associates

10:15 - 10:45am

refreshment break

10:45 - 12:00pm

Sanjiv Das and Dan Ostrov, Santa Clara University

A New Approach to Goals - Based Wealth Management

Discussants: Lisa Huang, Fidelity

12:00 - 2:00pm

lunch at leisure

12:45 - 2:00pm

ice cream break

Moderator

Jonathan Parker, Massachusetts Institute of Technology

2:00 - 3:15pm

Roberto Rigobon, Massachusetts Institute of Technology

Aggregate Confusion: The Divergence of CSR Ratings

Discussant: Kathryn Kaminski, Alpha Simplex Group LLC

3:15 - 3:45pm

refreshment break

3:45 - 5:00pm

Roger Stein, Massachusetts Institute of Technology

FinTech Platforms and Strategy

Discussant: Eric Penahoat, Penahoat-Consulting, Kamakura Corporation

5:00pm

Reception – Salons 4-7 Foyer

Tuesday, October 2nd

7:00 - 8:00am breakfast - Concept

General Sessions **Salons 4-7**

Moderator: Ron Kahn, BlackRock

8:00 - 9:15am Seoyoung Kim, Santa Clara University/Analysis Group
Atulya Sarin, Santa Clara University
Crypto-Assets Unencrypted
Discussant: Edward Woodford, Seed CX Ltd

9:15 - 9:30am refreshment break

9:30 - 10:45am William Cong, University of Chicago
Tokenomics: Dynamic Adoption and Valuation
Discussant: Phillip Owrutsky, Acadian Asset Management

10:45-11:00am refreshment break

11:00-12:15am Robert Merton, Massachusetts Institute of Technology
Observations on Financial Innovation and FinTech
Discussant: Deep Srivastav, Franklin Templeton Investments

12:15 - 1:15pm lunch at leisure
1:15 - 1:30pm ice cream break

1:30 - 2:45pm Antoinette Schoar, Massachusetts Institute of Technology
Trading and Arbitrage in Cryptocurrency Markets
Discussant: Mark Kritzman, Windham Capital Management

2:45 - 3:00pm refreshment break

3:00 - 4:15pm David Yermack, New York University
Initial Coin Offerings
Discussant: Pooya Nazeran, Moody's