

Tuesday, March 8th

7:30am - 8:30am *Breakfast, Salon IV*

General Session, Salon I, II, & III

8:30am - 9:45am **Speaker:** William Goetzmann, Yale School of Management
Crash Beliefs From Investors Surveys
Discussant: John Scruggs, Loring Ward

9:45am - 10:15am *Break*

10:15am - 11:30am **Speaker:** Alok Kumar, University of Miami
Political Sentiment and Predictable Returns
Discussant: Robert Sinnott, AlphaSimplex Group

11:30am - 12:30pm *Lunch (at leisure)*

12:30pm - 12:45pm *Ice Cream Break*

12:45pm - 2:00pm **Speaker:** Jason Hsu, Rayliant Global Advisors, Research Affiliates & UCLA
Timing Poorly: A Guide to Generating Poor Returns While Investing in Successful Strategies
Discussant: Raymond Venner, CalPERS

2:00pm - 2:15pm *Break*

2:15pm - 3:45pm Panel Discussion - Behavioral Finance: Past, Present and Future

Moderator/panelist: Hersh Shefrin, Santa Clara University

Panelist: John Ameriks, Vanguard

Panelist: Russell Fuller, Fuller & Thaler Asset Management, Inc.

Panelist: Meir Statman, Santa Clara University